



Maddie Stevens

Art Director & Designer
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Portfolio:

madison-stevens.com

Experience

Weber Shandwick - Washington D.C.

Art Director / Sept. 2021 – Present
Designer / Nov. 2020 – August 2021
Junior Designer / June 2019 – Oct. 2020

- Concept and execute communication and ad campaigns with a strategic framework
- Art direct, design and manage daily social content to promote products and services and grow brand loyalty
- Work creatively, conceptually and quickly on multiple projects and assignments to deliver print and web ready files within tight deadlines
- Communicate and collaborate across multi-platform teams and with clients
- Manage and mentor creative interns on content, time management and workstream collaboration
- Lead the team in striving for inclusive and accessible content, including writing for [Weber Shandwick's social impact blog](#)

Volunteer

District Alliance for Safe Housing

March 2020 – Present

- Coordinate and communicate with DASH staff to help meet design needs and effectively communicate services and opportunities to domestic violence survivors and potential donors

Creatives for Georgia (2021)

- Worked as one of 995 creatives that united to help the Democrats set the agenda and win in the Georgia Senate run-off.

AIGA DC Create-A-Thon (2021, 2022)

- Work with a team of creatives to develop assets for local non-profits within a 24-hour period. Clients include: Together We Bake and Arts on the Block.

Awards

Cannes Young Lions Finalist, 2022
Nominated for One Club, Next Creative Leaders

Education

University of North Carolina at Chapel Hill

B.A. in Media & Journalism; Editing & Graphic Design
B.A. in Anthropology
Minor in Studio Art

Skills

After Effects.	Branding.
Illustrator.	HTML/CSS.
InDesign.	Illustration.
Photoshop.	Social/Digital.
PowerPoint/Keynote.	Typography.