



## Madison Stevens

Designer & Art Director  
madisonstevens10@gmail.com  
919.760.9097

## Portfolio:

madison-stevens.com

## Experience

### Weber Shandwick - Washington D.C.

Art Director / Sept. 2021 – Present  
Designer / Nov. 2020 – August 2021  
Junior Designer / June 2019 – Oct. 2020

- Concept and execute communication and ad campaigns with a strategic framework
- Art direct, design and animate daily social content to promote products and services and grow brand loyalty
- Work creatively, conceptually and quickly on multiple projects and assignments to deliver print and web ready files within tight deadlines
- Communicate and collaborate across multi-platform teams and with clients
- Manage and mentor creative interns on content, time management and workstream collaboration

### Morehead Planetarium - Chapel Hill, NC

Graphic Designer / May 2017 – May 2018

- Worked with 3D Artists to produce digital assets for upcoming planetarium shows
- Daily tasks included 3D modeling, photo editing and research, and the creation of stylized art assets

### Coulture Magazine - Chapel Hill, NC

Graphic Designer / January 2016 – April 2018

- Collaborated with writers and editors to bring the magazine to life each semester
- Conceptualized layouts, edited images and designed multiple stories per issue

## Education

### University of North Carolina at Chapel Hill

B.A. in Media & Journalism; Editing & Graphic Design  
B.A. in Anthropology  
Minor in Studio Art

## Skills

After Effects.  
Illustrator.  
InDesign.  
Photoshop.  
PowerPoint/Keynote.

Branding.  
HTML/CSS.  
Illustration.  
Social/Digital.  
Typography.